

Advertising with MCC-WEB

MCC-WEB offers website keyword optimization, website submission to all major search engines, Yahoo sponsored ads, and Google sponsored ads. Each service offered is maintained on a monthly basis and have different services. Our service will maintain your keyword optimization within all three services. Here is a break down of what we do for each service:

- Website keyword optimization needs to be maintains monthly so the search engines rank your website correctly. We have trained web masters who update your keywords once a month or how they see fit to bring you higher in the search engines. \$50 per month when changes occur.
- Website submission includes all major search engines and 300 minor submissions to other website and search engines to increase you website popularity. This is a one time fee because of the amount of labor involved. \$100
 - It is good to have your site re-submitted every 3 months.
- Yahoo sponsored ads are different for what industry your company is in. For example, Boston PC Repair* is very popular and is not unique; therefore, it will be expensive to put ads up. Where as, handcrafted shoes would be much cheaper. In some cases it is better to simple stick to having us just do your keywords. We found for the PC repair business that \$150 per month in advertising was paying for itself times ten fold. We charge an initial \$200 to setup and configure the Yahoo advertising account. Monthly maintenance is at \$30 per hour.
 - Price Break Down
 - \$100 - \$200 Yahoo Account Advertising
 - \$200 Setup fee
 - \$30-\$60 in monthly maintenance to the Yahoo account.
- Google sponsored ads are similar to the Yahoo account style. We find that a budget of \$50-\$100 worked for our industry. We charge an initial \$200 to setup and configure the Google advertising account. Monthly maintenance is at \$30 per hour.
 - Price Break Down
 - \$100 - \$200 Google Account Advertising
 - \$200 Setup fee
 - \$30-\$60 in monthly maintenance to the Google account.

Like any business you need to advertise for people to know that your business exists. Remember this is not like advertising in a local newspaper but to the whole world. Think about how much an ad in a local newspaper is compared to online advertising. Online just makes more sense because you are hitting a larger audience than a local crowd.

Please circle the services you would like MCC-WEB to maintain for you:

Average Costs	First Month	Following months
Keyword Optimization	\$50	\$50
Website Submission	\$100	-
Yahoo Ads	\$330-\$460	\$130-\$160
Google Ads	\$330-\$460	\$130-\$160
Total Costs	\$810-\$1070	\$170-\$210

*Go to Yahoo or Google and type in Boston PC Repair and you will see we are at the top of millions of competitors.